



Chamber of Commerce

MEMBERSHIP APPLICATION

Please type or print clearly

826 Michigan Ave.
PO Box 204
Benzonia, MI 49616

231-882-5801 - Phone
231-882-9249 - Fax
chamberinfo@benzie.org

PUBLISHED INFORMATION

Name of Company/Organization
Contact Person Title
Physical address of business
City, State, Zip
Primary Phone# Fax# Email address
Website address
(A link to your website is included with your membership; we ask that you link your site to ours)

Mailing address
(If different from above)

Secondary Phone #

Additional Contact(s)

Additional Email Addresses:

Number of Employees: Full Time Part-Time (2 part time = 1 full time)

Membership Category
(Please choose from the list provided, categories are subject to change)

Additional Categories will be added to our website and included in the category sections of the next edition of our membership directory. Additional fee of \$50 per year/per category. (Must be related to services offered)

Blank lines for additional categories

Business Description: All of our members are listed on the Chamber's website (www.benzie.org) and we will include a brief description (max. 75 words) with your category listing(s).

Blank lines for business description

Membership Referred By:

Membership Authorization & Communications consent

Membership dues in the Benzie County Chamber of commerce are due with this application and not re-refundable. Membership dues may be tax deductible as an ordinary and necessary expense. However, the Chamber is not a charity and dues paid are not a charitable tax deduction for federal income tax purposes. I understand that by providing a mailing address, e-mail address, telephone number and fax number that I consent to receive any and all communications sent by or on behalf of the Benzie County Chamber of Commerce via regular mail, e-mail, telephone or fax. Our company/organization accepts membership in the Benzie County Chamber of Commerce. We support the promotion of business and commerce in the County's community interest. Our investment is a pledge of your continued support. I understand that this membership must be approved by the Benzie County Chamber of Commerce Board of Directors.

By signing this application, I agree to the Membership Authorization and Communications Consent

Signature Printed Name Date
Membership Dues Level \$ (refer to dues structure sheet) Check #
Additional Categories x \$50 \$ Credit Card #
Total Investment (due with application) \$ Cash

Mission Statement: The Benzie County Chamber of Commerce promotes a thriving four-season economy and high quality of life through networking, training opportunities, marketing and advocacy on behalf of the business community.

Office Use Only

Table with 7 columns: Received, Office Approval, CVB, Comm. Processed, File Created On, Board Approval, Plaque Sent



## Membership Benefits

### Marketing & Networking

- A free listing on our **chamber website** (www.benzie.org) and a **free link** to your website (*\$50 value*)
- **Business card, brochure, and flyer** display in the information center
- **Ribbon Cutting Ceremonies**
- Two free listings in the beautiful 4-color **Chamber Directory** (distribution 16,000) (*\$50 value*)  
Also opportunities to place a low-cost display ad in the directory that is
- **Radio Announcements** of New Members. (*\$100 value*)
- **Radio Announcements** of Business After Hours. (*\$100 value*)
- **Referrals** to your business in response to inquiries to the Chamber. (*unlimited value*)
- Low cost **email “blasts”** to other chamber members promoting a business, organization, or event.
- Participation in Benzie’s Business **EXPO** at reduced rates for members.
- Low cost advertising in the **Chamber E-Newsletter**
- Sponsorship of a popular chamber **Business After Hours**
- **Membership plaque** to proudly display in your place of business

In addition to the many marketing and networking opportunities, members and their employees\* receive the following benefits:

- **Seminars and Training Workshops**
- **Free Use of Chamber standard or first class bulk mailing permit** (*\$185 value*)
- **Free Use of Chamber conference room** (*\$50 per hour value*)
- **Reduced Insurance Rates for Business, home and car** (*up to 12% discounts*)
- **Group health insurance program**
- **Chamber E-Newsletter**
- **Chamber web page**
- **Website Calendar of Events**
- **Chamber County Map**
- **Staffed Office – Open Year Round**
- **Legislative up-dates & Counseling**
- **Representation with the Northwest Michigan Chamber Alliance**
- **Free Business Counseling** in partnership with the Benzie County Economic Development Corporation
- **Leadership Grand Traverse**

### Member to Member Benefits\*

- **Group health insurance programs**
- **Long-term care insurance**
- **Aflac**

**Most importantly, membership in the Benzie County Chamber of Commerce is an investment in our community – the businesses, clubs, organizations, and the environment. Your investment with us is an investment in economic development, and quality of life in Benzie County.**

## Benzie County Chamber of Commerce Membership Categories 2010

(If you do not see a category that fits your needs, contact our office for assistance)

|  |  |   |
|--|--|---|
| <ul style="list-style-type: none"> <li>▪ Accommodations - B&amp;B's &amp; Inns</li> <li>▪ Accommodations - Cabins, Cottages &amp; Homes</li> <li>▪ Accommodations - Hotels &amp; Motels</li> <li>▪ Accommodations - Resorts</li> <li>▪ Accountants</li> <li>▪ Advertising</li> <li>▪ Agriculture</li> <li>▪ Animal Welfare</li> <li>▪ Antiques</li> <li>▪ Apartments</li> <li>▪ Architects</li> <li>▪ Architectural Home Design &amp; Project Management</li> <li>▪ Arts, Crafts, Galleries</li> <li>▪ Asphalt Paving</li> <li>▪ Assisted Living</li> <li>▪ Attorneys</li> <li>▪ Auction Services</li> <li>▪ Automotive Body Repair &amp; Painting</li> <li>▪ Automotive Car Washes</li> <li>▪ Automotive Parts &amp; Supplies</li> <li>▪ Automotive Repair &amp; Service</li> <li>▪ Automotive Sales - New &amp; Used</li> <li>▪ Automotive Tires</li> <li>▪ Automotive Towing</li> <li>▪ Bakeries</li> <li>▪ Banks</li> <li>▪ Banquet Facilities</li> <li>▪ Barber Shops</li> <li>▪ Beauty Shops, Salons</li> <li>▪ Bike Sales, Service, Rentals</li> <li>▪ Boat Cruises, Tours</li> <li>▪ Boat Dealers, Sales, Service</li> <li>▪ Bookkeeping Services</li> <li>▪ Camps &amp; Retreats</li> <li>▪ Campgrounds</li> <li>▪ Canoes, Kayaks, Tubes - Rentals, Sales, Service</li> <li>▪ Carpentry</li> <li>▪ Carpet &amp; Flooring Dealers</li> <li>▪ Carpet &amp; Upholstery Cleaning Services</li> <li>▪ Casinos</li> <li>▪ Catering Services</li> <li>▪ Chambers of Commerce</li> <li>▪ Chimney Cleaning</li> <li>▪ Chiropractors</li> <li>▪ Churches</li> <li>▪ Cleaning Services</li> <li>▪ Coin Dealers</li> <li>▪ Colleges &amp; Universities</li> <li>▪ Computer Sales &amp; Service</li> <li>▪ Consulting Services</li> <li>▪ Construction &amp; Remodeling</li> <li>▪ Convenience Stores</li> <li>▪ Cottage Caretaking &amp; Maintenance</li> <li>▪ Credit Unions</li> <li>▪ Credit &amp; Debit Card Processing</li> <li>▪ Daycare</li> <li>▪ Dental</li> <li>▪ Disc Golf Sales &amp; Services</li> <li>▪ Dock Sales &amp; Service</li> <li>▪ Dry Cleaners</li> <li>▪ Electrical Contractors &amp; Services</li> <li>▪ Embroidery</li> <li>▪ Employment Services</li> <li>▪ Engineering</li> <li>▪ Engraving</li> </ul> | <ul style="list-style-type: none"> <li>▪ Entertainment</li> <li>▪ Environmental</li> <li>▪ Events &amp; Festivals</li> <li>▪ Excavating</li> <li>▪ Financial Services &amp; Investment Firms</li> <li>▪ Fishing Bait &amp; Tackle</li> <li>▪ Fishing Charters &amp; Guides</li> <li>▪ Fitness Center</li> <li>▪ Florists</li> <li>▪ Funeral Homes &amp; Directors</li> <li>▪ Furniture</li> <li>▪ Garbage Collection</li> <li>▪ Golf Courses</li> <li>▪ Government</li> <li>▪ Graphic Design</li> <li>▪ Gravel Production</li> <li>▪ Grocery Stores &amp; Markets</li> <li>▪ Hardware Stores</li> <li>▪ Healthcare &amp; Medical</li> <li>▪ Hearing &amp; Deaf Access</li> <li>▪ Heating &amp; Air Conditioning</li> <li>▪ Hospitals</li> <li>▪ Housing Agencies</li> <li>▪ Human Services</li> <li>▪ Individual Members</li> <li>▪ Insurance Agencies &amp; Agents</li> <li>▪ Interior Decorating &amp; Design</li> <li>▪ Internet Access Providers</li> <li>▪ Landscaping &amp; Lawn Care</li> <li>▪ Libraries</li> <li>▪ Lighting</li> <li>▪ Locksmith</li> <li>▪ Lumber &amp; Building Supplies</li> <li>▪ Manufacturing</li> <li>▪ Marinas</li> <li>▪ Masonry Contractors</li> <li>▪ Meeting Space</li> <li>▪ Mortgage Companies</li> <li>▪ Motorcycle Sales &amp; Service</li> <li>▪ Movie Theaters</li> <li>▪ Museums</li> <li>▪ Newspapers</li> <li>▪ Non Profit Charities</li> <li>▪ Nurseries, Garden Centers &amp; Garden Design Services</li> <li>▪ Nutrition</li> <li>▪ Office &amp; Professional Retail Space</li> <li>▪ Office Equipment, Furniture, Supplies, Services</li> <li>▪ Organic &amp; Specialty Foods</li> <li>▪ Painting Contractors &amp; Services</li> <li>▪ Pest Control</li> <li>▪ Pet Boarding &amp; Grooming</li> <li>▪ Pharmacies</li> <li>▪ Photography</li> <li>▪ Plumbing</li> <li>▪ Power Washing</li> <li>▪ Printing, Copying, &amp; Publishing</li> <li>▪ Radio Stations</li> <li>▪ Real Estate Agencies</li> <li>▪ Real Estate Agents</li> <li>▪ Real Estate Appraisers</li> <li>▪ Real Estate Brokers</li> <li>▪ Real Estate Development</li> <li>▪ Real Estate Title Insurance</li> </ul> | <ul style="list-style-type: none"> <li>▪ Restaurants</li> <li>▪ Restaurants - Bars &amp; Lounges</li> <li>▪ Restaurants - Candy</li> <li>▪ Restaurants - Coffeehouse</li> <li>▪ Restaurants - Deli &amp; Gourmet Foods</li> <li>▪ Restaurants - Ice Cream</li> <li>▪ Restaurants - Pizza</li> <li>▪ Retirement Community</li> <li>▪ Schools - Public &amp; Private</li> <li>▪ Security Service &amp; Systems</li> <li>▪ Septic Services</li> <li>▪ Service Clubs, Organizations &amp; Associations</li> <li>▪ Shopping &amp; Retail</li> <li>▪ Signage</li> <li>▪ Snow Removal</li> <li>▪ Snow Sports</li> <li>▪ Spas</li> <li>▪ Storage</li> <li>▪ Surveying</li> <li>▪ Swimming Pools &amp; Spas - Dealers</li> <li>▪ Telecommunications</li> <li>▪ Television Broadcasting Stations</li> <li>▪ Trailer &amp; RV Rentals, Repair, Sales, Supplies</li> <li>▪ Transportation</li> <li>▪ Tree Services</li> <li>▪ Utilities</li> <li>▪ Veterinarians</li> <li>▪ Visitor Information</li> <li>▪ Waste</li> <li>▪ Watch &amp; Clock Service</li> <li>▪ Waterparks</li> <li>▪ Watersport Rentals</li> <li>▪ Web Site Design &amp; Service</li> <li>▪ Wedding Facilities</li> </ul> |
|--|--|---|



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Contacting one of these local Benzie County Chamber of Commerce members for information on your business, home and auto insurance needs, you could save as much as 12%. Also, your employees are eligible to receive discounts on their insurance needs through your membership.

**Insurance Agent Members**

Representing Blue Cross / Blue Shield • Auto Owners • AFLAC

**LAKE ANN INSURANCE AGENCY**

Todd Clark  
P.O. Box 107  
Lake Ann, MI 49650  
231-275-5162

**WEBBER INSURANCE AGENCY**

Sue Webber  
1450 US-31  
Benzonia, MI 49616  
231-882-9655

**BURLEW INSURANCE AGENCY**

David & Kathy Burlew  
15075 Brooklyn Ave.  
Thompsonville, MI 49683-9179  
231-378-2970 OR 888-546-3460

**JOHN MARSHALL AGENCY**

Dawn Rucki  
209 S. Benzie Blvd.  
Beulah, MI 49617  
231-882-5591



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## **Benzie County Chamber of Commerce MEMBERS TESTIMONIALS**

*"My investment in the Benzie County Chamber of Commerce more than paid for itself within two weeks of joining."*

**Amy M. Plumstead CPA, Plumstead P.C., Frankfort**

*"I have found the Benzie County Chamber of Commerce networking events to be highly productive for my practice, especially the After Hours. They allow me to network with the members and also be introduced to new members."*

**David M. Boekeloo, Boekeloo Financial Services, Beulah**

*"Belonging to the Benzie County Chamber of Commerce has broadened my personal contacts in the community. It has gotten my business information into the community. And it has gotten the community into my business facility, through After Hours, which has been a good way to show and market my business."*

**Jeryl Colby, Orchard House Assisted Living, Frankfort**

*"We did our first E-mail Blast as a member of the Benzie County Chamber of Commerce and within 30 minutes after it was sent out the phone calls and e-mail responses began responding to our request for donations and that they really believed in the Grow Benzie concept and they were sending a check immediately."*

**Maryann Hendricks, Grow Benzie, Benzonia**

*"There are multiple benefits of being members of the Benzie County Chamber of Commerce and one of them for us is the use of their bulk mailing permit. In 2008 we exhibited at 34 national trade shows all over the country. Prior to many of these shows we mail to the attendees to invite them to our booth. Being able to use the C of C bulk mail permit saves us time and money in these mailings. This service alone is worth the membership dues and then we benefit from other C of C programs also."*

**Jack Gyr for Field Crafts, Inc. and BookWear®**

*"Participating in the Chamber E-blasts has definitely been effective in adding to the overall awareness of my business. I continually receive positive feedback from people in the community that have seen them."*

**Christina Duperron, Allied Member ASID, Duperron Designs Inc., Honor**

*"As Chamber members, we have benefited greatly from the free use of their conference room to meet and conduct business on a regular basis with our members and supporters. It's a convenient centrally located space, and the Chamber staff has been great about working with us to accommodate our needs."*

**Shauna Fite, Michigan Land Use Institute**

# Benzie County Chamber of Commerce Annual Membership Dues Structure

Rates established 2010

| <b>Level 1</b><br><b>\$195</b><br><small>(Monthly investment equivalent \$16.25)</small> | <b>Level 2</b><br><b>\$240</b><br><small>(Monthly investment equivalent \$20.00)</small> | <b>Level 3</b><br><b>\$300</b><br><small>(Monthly investment equivalent \$25.00)</small> | <b>Level 4</b><br><b>\$360</b><br><small>(Monthly investment equivalent \$30.00)</small> | <b>Level 5</b><br><b>\$100</b><br><small>(Monthly investment equivalent \$8.30)</small>            | <b>Level 6</b><br><b>Cap \$825</b><br><small>(Monthly investment equivalent \$68.75)</small>           |
|--|--|--|--|--|--|
| <b>Businesses with 5 or less employees</b>   | <b>Businesses with 6-50 employees</b>  | <b>Businesses with 51-100 employees</b>  | <b>Businesses with over 100 employees</b>  | <b>Non-profits</b>   | <b>Financial institutions</b><br><u>\$16.20 per million</u><br><u>\$ in assets</u><br><u>\$825 cap</u> |
| <b>Lodgings with up to 14 units</b>  | <b>Lodgings with 15-30 units</b>   | <b>Lodgings with 31-50 units</b>   | <b>Lodgings with 51 - 100 units</b>  | <b>Affiliate Businesses</b><br><small>(same owner, top dues category for first membership)</small> | <b>Lodgings with over 100 employees and over 100 units</b>   |
| <b>Campgrounds with up to 20 units</b>   | <b>Campgrounds with 21-50 units</b>  | <b>Campgrounds with over 50 units</b>  |  | <b>Agents (real estate &amp; insurance)</b><br><small>(Agency must be a member)</small>            |  |
|  | <b>Utility Companies</b>   |  |  |  |  |

- Benzie County Chamber of Commerce Memberships run July to June with renewal notices being sent in June of each year.
- When joining in April May or June, paid in full memberships, give you 3 months free membership.
- Membership started between October 1<sup>st</sup> and March 31<sup>st</sup> will be prorated, contact the Chamber office for details.
- Dues may be paid by check, cash or credit card.