

<u>Benzie County Chamber of Commerce –</u> <u>Business After Hours (BAH)</u>

The Benzie County Chamber of Commerce Business After Hours event is an excellent networking and showcasing opportunity.

Event Sponsor FAQ

- Events are held the 3rd Thursday of the Month (excluding July & August) 5pm-7pm
- Schedule-

5:00 – 6:00pm – Networking 6:00 – 7:00pm – Program Sponsors are encouraged to address attendees

- Any Benzie County Chamber of Commerce Member may sponsor a BAH. Sponsor may invite other Members to co-partner with their event.
- Sponsors are responsible for food and non-alcoholic beverages. If the event is hosted at a venue that does not have a liquor license, alcoholic (if provided) beverages must be provided at no charge.
- Sponsors and attendees are encouraged to provide door prizes for the raffle
- Typically each event averages 50 attendees, but can exceed 100+
- Sponsor will provide a table for Chamber Staff to check-in attendees and organize mobile operations.
- The Benzie County Chamber of Commerce with promote the event through its website, sending email blasts to Members, and a press release to local media.
- The Chamber will provide a portable PA system if one is not available at the venue.